



SPONSORSHIP OPPORTUNITIES

On **Nov. 7, 2019**, a one-day convening will be held on NIU's DeKalb campus to celebrate CGS's five decades of generating and sharing knowledge with its many university and external partners and chart a course for the future. This celebration will not only highlight the important accomplishments of CGS, but also be future-focused: how to understand and harness the vast demographic, economic, environmental, and technological forces that are reshaping our world. The celebration begins with a keynote address by Neil Howe, an authority on generations and social change in America. He will share the results of his research on generational cycles, or "turnings," which reveal predictable social trends that recur throughout history.

Platinum Sponsor: \$5000

Keynote sponsorship – acknowledgement as platinum during welcome; four complimentary registrations; logo in program noted a platinum sponsor; **6' exhibit table – exhibit space**

Gold Sponsor: \$2500

Three complimentary registrations, logo in program as gold sponsor; **6' exhibit table – exhibit space**

Silver Sponsor: \$1000

Two complimentary registrations, logo in program as silver sponsor

Bronze Sponsor: \$500

One complimentary registration, logo in program as bronze sponsor

~ INVOICE ~

Contributions are tax deductible

✂ Return **by Sept. 15** a check payable to the Center for Governmental Studies, Northern Illinois University, DeKalb, Illinois 60115. Attention Dawn S. Peters, Assistant Director, NIU CGS. **Please include a jpeg or png file in RGB format with at least 300 dpi resolution via email to dpeters@niu.edu.**

Company Name: _____

Please register the following people (please only register the number that corresponds with your sponsorship level):

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Questions about the program? Please contact Dawn Peters at 815-753-0923 or dpeters@niu.edu.