Predicting the Future

CREATING THRIVING COMMUNITIES IN TIMES OF CHANGE
6 Qualities of Thriving Communities

1. Leadership
2. Strategic Partnerships
3. Community Engagement
4. Quality of Life
5. Build on Your Strengths
6. Capture Momentum
Leadership

The best way to predict the future is to create it.
Strategic Partnerships
Strategic Partnerships

- City of Dixon
- Dixon Chamber of Commerce and Main Street
- Lee County Industrial Development Association
- Dixon Park District
- Dixon Public Schools
- Dixon Family YMCA
Community Engagement

BUILD YOUR BRAND
Proactive Engagement Strategies

- Social Media
- Print and TV Media
- Community Surveys
- One on One Interactions
Quality of Life  
LIVE, WORK, PLAY
Quality of Life

- Low Crime Rate
- Low Cost of Living
- Social Networks
- Social Activities
- Employment
- Education System
<table>
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<th>Build on Strengths</th>
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<td>Historic Downtown</td>
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The Power of Momentum
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