



**Illinois Financial Forecast Forum: Private Sector Views  
that will Impact the Public Sector  
January 20, 2017**

**REGISTER TODAY!**

- 8:00 – 8:45 a.m. **Registration/Continental Breakfast**
- 8:45 – 9:00 a.m. **Welcome and Introductions**
- 9:00 – 10:00 a.m. **Economic & Industry Perspectives**  
*Rick Mattoon*, Senior Economist, Chicago Federal Reserve
- 10:00 – 10:15 a.m. **Break**
- 10:15 – 11:15 a.m. **New Trends in Land and Property Use: Impacts on Taxation**  
Mary O'Connor, Partner, Sikich, Moderator  
*Paula Hewson*, Assistant Village Manager, Village of Schaumburg  
*Erika Storlie*, Deputy City Manager, City of Evanston  
*Christian Beaudoin*, Director, Research & Strategy, JLL
- 11:15 – 11:30 a.m. **Break**
- 11:30 – 12:30 p.m. **Future Trends in Financial Governance: TIF and Taxing Bodies; Alternative Financing Tools/Instruments; the Impact of the Evolving Municipal Advisor Rules on Practices**  
Scott Anderson, Finance Director, Buffalo Grove, Moderator  
*Aleks Granchalek*, Managing Director, Fifth Third Securities  
*Jennifer Tammen*, Municipal Advisor/Principal, Ehlers  
*Stephen Friedman*, President, SB Friedman Development Advisors
- 12:30 – 1:15 p.m. **Lunch**
- 1:15 – 2:15 p.m. **The Future of Retail and Automotive Sales**  
*C. Kelly Cofer*, CCIM, President & CEO, The Retail Coach  
*Carl Woodward*, CPA, Woodward Associates
- 2:15 – 2:30 p.m. **Break**
- 2:30 – 3:30 p.m. **Future Trends in Labor Markets**  
Greg Kuhn, Assistant Director, Center for Governmental Studies, Moderator  
*Mike Wojcik*, Senior Vice President/Principal, The Horton Group  
*Heidi Voorhees*, President, GovHR USA  
*Ben Gehrt*, Attorney, Clark Baird Smith

**THANK YOU TO OUR CORPORATE SPONSORS**





The Illinois City/County Management Association, Illinois Government Finance Officers Association, and the Northern Illinois University Center for Governmental Studies invite you to attend the eighth annual

## **Illinois Financial Forecast Forum: Private Sector Views that will Impact the Public Sector**

**Friday, January 20, 2017**

Check in and continental breakfast: 8:00 - 8:45 a.m.

Seminar: 8:45 a.m. – 3:30 p.m.

**Harry Caray's, 70 Yorktown Center, Lombard, IL (Inside the Westin Hotel)**

**Credits:** CEU – Earn 0.5; CPE - Earn 6

**ICMA Credentialed Manager Practice Area:** Practice Area 11 Financial Analysis

**Cost before Jan. 1:** \$ 99 for first attendee  
 \$ 79 for each additional attendee from same organization  
 \$ 35 for students

**Cost after Jan. 1:** \$139 for first attendee  
 \$119 for each additional attendee from same organization  
 \$ 45 for students

ILCMA Members in Transition please use MIT code when registering.

**Thank you to our Sponsors**



# **REGISTRATION FORM**

## **Illinois Financial Forecast Forum**

Event Number 15130

**FAX:** 815-753-6900

**MAIL:** Outreach Services Registration Office  
 Northern Illinois University  
 DeKalb, IL 60115

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

**IF REGISTERING BY MAIL or FAX**

Credit Card Payment:

Visa, MasterCard, Discover, American Express  
 (circle one)

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

**OR**

**MAKE CHECKS PAYABLE TO ILCMA**

FEIN number for invoicing purposes:

Federal Tax ID Number: 36-3251692

**REGISTER ONLINE BY JANUARY 8 WITH CREDIT CARD AT**

[http://registeruo.niu.edu/iebms/wbe/wbe\\_p1\\_main.aspx?oc=40&cc=WBE4015130](http://registeruo.niu.edu/iebms/wbe/wbe_p1_main.aspx?oc=40&cc=WBE4015130)

**Cancellation Policy:** Cancellations must be received by Outreach Registration by January 13, 2017 for a full refund. You may cancel by e-mail ([outreachregistration@niu.edu](mailto:outreachregistration@niu.edu)) or by fax (815) 753-6900. Cancellations after January 13, 2017 and no-shows are responsible for the full registration cost. Hosting organizations reserve the right to modify the agenda and/or speakers, cancel the training due to low enrollment, or to close registration if full. **SPACE IS LIMITED ~ REGISTER TODAY!**