



NORTHERN ILLINOIS UNIVERSITY

Center for
Governmental Studies

Outreach, Engagement, and Regional Development



Learning • Connecting • Progressing

***Illinois Financial Forecast Forum: Private Sector Views
that will Impact the Public Sector
January 24, 2020***

- 8:00 – 8:45 a.m. **Registration/Continental Breakfast**
- 8:45 – 9:00 a.m. **Welcome and Introductions**
- 9:00 – 10:00 a.m. **Economic & Industry Perspectives**
Rick Mattoon, Senior Economist, Chicago Federal Reserve
- 10:00 – 10:15 a.m. **Break**
- 10:15 – 11:15 a.m. **The Exponential Future of Everything**
Geoffrey Kasselmann, SIOR, LEED AP, Senior Vice President and Partner, Workplace Strategy, CRG/Clayco
- 11:30 a.m. – 12:30 p.m. **Future Trends in Health and Labor**
Greg Kuhn, Associate Director, Center for Governmental Studies, Moderator
Ben Gehrt, Attorney, Clark Baird Smith
Mike Wojcik, Senior Vice President/Principal, The Horton Group
- 12:30 – 1:15 p.m. **Lunch**
- 1:15 – 2:15 p.m. **Real Estate Perspectives:**
Stephen B. Friedman, President, SB Friedman, Moderator
Future Adaptations of Commercial Office Space
Mary Ludgin, Managing Director, Head of Global Research, Heitman Financial
- Future of Housing Trends and the Housing Market in Illinois – housing affordability
and mixed housing strategies**
Fran Rood, AICP, Senior Vice President, SB Friedman Development Advisors - Steve Friedman
- 2:15 – 2:30 p.m. **Break**
- 2:30 – 3:30 p.m. **Dynamic Trends in the Current and Future Retail Environment**
Kelly Cofer, CEO, The Retail Coach

*The Forum program addresses the following ICMA Practice Areas:
6 (Strategic Leadership) and 12 (Financial Management and Budgeting)*

THANK YOU TO OUR CORPORATE SPONSORS

